

OUR IMPACT IN 2020



241
Civic Leaders



1,620
Farmers



7,980
Grocery Stores



10,380
Youth

7 out of 10 Farmers
are concerned about animal activist



\$500 Billion
annual revenue

by animal activist groups seeking
to end animal agriculture.

Through trainings provide by
our organization

92% more prepared
to handle livestock welfare challenges.

385 youth
received livestock welfare training.

9 out of 10 farmers
discovered farm security measures to
protect their farm.

Our nonprofit organization aims
to meet the growing need of the
positive perception of agriculture
within our communities:



1 in 4 Children
know where their food
comes from.



\$1.7 Trillion
spent on food by
Americans.

Our organization has provide
resources to

92% of
Tennessee

We work with counties across
the state to provide resources
when dealing with livestock
challenges.